



CONSUMERS SPEND \$887

BILLION ANNUALLY ON OUTDOOR

RECREATION, CREATING

7.6 MILLION JOBS.

@JECDEMS

GREAT BASIN NATIONAL PARK, NEVADA



**THE 331 MILLION PEOPLE
WHO VISITED NATIONAL PARKS
IN 2016 ADDED \$34.9 BILLION
TO THE ECONOMY.**

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SHENANDOAH NATIONAL PARK, VIRGINIA



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GREAT SMOKY MOUNTAINS NATIONAL PARK, NORTH CAROLINA



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CARLSBAD CAVERNS NATIONAL PARK, NEW MEXICO



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YOSEMITE NATIONAL PARK, CALIFORNIA

A scenic view of a river flowing through a forested valley with mountains in the background. The river is in the foreground, surrounded by large rocks and fallen logs. The background features lush green trees and towering, rocky mountains under a clear blue sky.

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ALLEGHENY NATIONAL FOREST, PENNSYLVANIA



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FIRE ISLAND NATIONAL SEASHORE, NEW YORK



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FIRE ISLAND NATIONAL SEASHORE, NEW YORK

A scenic landscape of the Appalachian Trail in Tennessee, featuring rolling green hills, tall grasses in the foreground, and distant mountains under a blue sky with scattered white clouds. The text is overlaid on this background in white, bold, sans-serif font, with each line of text contained within a semi-transparent green rectangular box.

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APPALACHIAN TRAIL, TENNESSEE

A scenic landscape of the Appalachian Trail in Tennessee, featuring rolling green hills, tall grasses in the foreground, and distant blue mountains under a blue sky with scattered white clouds. The text is overlaid on this background.

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KALAUAPAPA NATIONAL HISTORICAL PARK, HAWAII



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NORTH CASCADES NATIONAL PARK, WASHINGTON

A scenic view of a mountain range with snow patches under a blue sky. The mountains are rugged and rocky, with patches of snow in the valleys and on the peaks. The sky is a clear, bright blue with a few wispy clouds. The overall scene is a high-altitude, mountainous landscape.

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MESA VERDE NATIONAL PARK, COLORADO



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