

3.3 MILLION BUSINESSES ARE OWNED BY LATINOS

That's almost \$500 billion in
annual economic activity.



#HispanicHeritageMonth

**LATINOS ACCOUNT
FOR A COMBINED
\$1.3 TRILLION IN
ECONOMIC
ACTIVITY.**

It's projected to reach
\$1.7 trillion by 2020



#HispanicHeritageMonth

LATINOS ACCOUNT FOR 24% OF ALL NEW ENTREPRENEURS.

They also make up nearly 17% of
the private sector workforce.

HAPPY
HISPANIC
HERITAGE
MONTH