

WOMEN'S ENTREPRENEURSHIP IS GROWING RAPIDLY

49%

**OF NEW BUSINESS OWNERS
WERE WOMEN IN 2021, UP
FROM 28% IN 2019**

10+
MILLION

**WORKERS ARE EMPLOYED BY
WOMEN-OWNED BUSINESSES**

47%

**OF WOMEN-OWNED BUSINESSES
STARTED DURING THE PANDEMIC
ARE ALSO MINORITY-OWNED**

17%

**OF BLACK WOMEN WERE
STARTING NEW BUSINESSES IN
2021, NOW THE FASTEST
GROWING ENTREPRENEUR GROUP**